



MARKETING & COMMUNICATIONS TEAM MEMBER

ABOUT EXPERIENCE OLYMPIA & BEYOND

Our team of zealous destination marketing professionals are as passionate about the Thurston County community as we are about our belief in the power of travel to change the world. We work day in and day out to strengthen the region's economy by developing meaningful experiences and promoting travel to vibrant Thurston County.

We are a small team with a big mission, which means this job isn't for the faint of heart. We are a team of amplifiers. No challenge is too big, nor too small. We work hard and are fueled by laughter and joy.

THE ROLE

Part tech guru, part creative genius and all hustle— we are looking for a passionate individual to join our team. This position will serve as the go-to person for team support related to marketing, sales and public relations. The successful candidate will be able to dream big, demonstrate critical thinking and be willing to roll up their sleeves to work smart and accomplish goals.

Like our brand, this job role is decidedly different. We accomplish a lot in the marketing and communications department so we are looking for a team member with strong writing skills and the ability to amplify our message on social media and website content. Below is a list of minimum requirements and beyond that, we have listed skills we either use in-house or contract out. We want to know what you could bring to the job.

Qualifications:

- A bachelor's degree preferably in marketing, communications, public relations or related degree.
- A minimum of two (2) years work experience in a related field.
- Strong writing skills with ability to write for digital mediums i.e. website and social.
- Experience managing multiple projects at once.
- Balanced ability to take direction and take proactive initiative to ensure projects and tasks are getting done with excellence.
- Demonstrate flexibility. Priorities can shift, and you have to be able to go with the flow.
- Knowledge and experience with Word, Facebook, Twitter, Instagram, Pinterest, PowerPoint and Excel.
- Understand key industry trends related to marketing and know how to apply them to specific situations as applicable.
- Have a passion for learning about Thurston County tourism assets.
- Be clear in your communications both verbal and in writing.
- Demonstrated commitment to continuous improvement.

EXPERIENCEOLYMPIA.COM

T (360) 704-7544 TF (877) 704-7500

2424 Heritage Ct. SW Suite B, Olympia, WA 98502

The Olympia-Lacey-Tumwater Visitor & Convention Bureau is the official destination marketing organization for Thurston County.



- Ability to reach goals and take responsibility for actions. Be accountable to the team, the board and our partners.
- Demonstrate professionalism. This position often works within the community and the public at large.
- Ability to work alone and as a team. We believe in collaboration and working with our regional partners throughout Thurston County.
- Demonstrate critical thinking for smart decision making.
- Have passion for the job and the team.
- Have the ability to connect with a variety of stakeholders.
- Have the hustle to get work done in a timely manner.
- Enjoy laughter and fun team environment.

Optional Skills:

- Photography
- Graphic Design
- Videography
- Public Relations i.e. working with media and writing press releases
- Event planning
- HTML skills
- AP style

Do you meet the minimum requirements and have experience with any of the optional skills? Apply today. Please note that there will be a skills test after the initial screening.

Apply:

To apply, please email a cover letter (explaining how you meet qualifications and any optional skills you bring to the job) along with a resume. Use this as an opportunity to pitch your ideal job to our team.

Email: Moira@ExperienceOlympia.com

Subject Line: Marketing & Communications Team Member, Full Name.

Please no phone calls.

Position requires some evening and weekend work. Compensation DOE. Position open until filled.

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