



Visit Yuma
264 S. Main Street
Yuma, Arizona 85364
928.783.0071

Job Posting

Executive Director, Visit Yuma

Position Overview

Visit Yuma (VY), a nonprofit 501(c)(6) destination marketing organization, is seeking qualified candidates for its Executive Director position in Yuma, Arizona. The VY mission is to promote and market the Yuma area to increase overnight visitation and economic benefit for the region. We are looking for an experienced, innovative, and visionary leader who is a team focused professional with a minimum of five years of proven experience in the tourism or related field.

Job Description Summary

The Executive Director of VY must have a passion for the Yuma area and is accountable for the general direction, management, and policy oversight of VY to include but not limited to personnel and capital resources. The Executive Director is expected to establish and maintain positive and trust-based relationships as well as provide guidance to members, partners, government entities, Board of Directors, and stakeholders.

This highly visible leadership position requires diplomacy and political astuteness. The successful candidate must possess excellent communication skills: especially writing and editing, making confident and professional presentations, and building strong interpersonal relationships.

The successful candidate will have a strong innovative, well rounded marketing background, maintain fiscal integrity and accountability, and the ability to build strong productive teams.

First Review

May 24, 2021 – Position is open until filled.



Salary

This is a full-time, salaried-exempt position, salary range commensurate with experience. In addition to salary, VY offers a competitive benefits package.

For a detailed job description, please email Terri@visityuma.com or call 928.783. 0071

To Apply:

Submit a cover letter, resume, and completed application to:

Visit Yuma
Attn: Terri Young, Human Resources
264 S. Main Street
Yuma, AZ 85364
Or email to: Terri@visityuma.com

Visit Yuma is an Equal Opportunity Employer.