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FOR IMMEDIATE RELEASE

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DMA West Officers and Directors Elected for 2017-18 Program Year

Kim Bennett, president & CEO, Visit Vancouver USA (WA), officially took office as Board President of the Destination Marketing Association of the West (DMA West) at the association's annual Education Summit, September 27-29, 2017, in Las Vegas.

Other officers elected at the Education Summit include President-elect **Marc Garcia**, president & CEO, Visit Mesa (AZ); and Secretary-Treasurer **Debbie Braun, IOM, CDME**, president & CEO, Aspen (CO) Chamber Resort Association. **Julie Saupe**, president & CEO, Visit Anchorage (AK), will serve as Past President.

Melyssa Laughlin, CDME, president & CEO, Visit Vacaville (CA); **Terry Selk**, executive director, Yosemite Mariposa County Tourism Bureau (CA); and **Barbara Steinfeld**, president & CEO, Visit Tri-Valley (CA), were elected to two-year Director terms.

Danielle Cowan, executive director, Oregon's Mt. Hood Territory/Clackamas County (OR) Tourism & Cultural Affairs; and **Anand Patel, CDME**, president & CEO, Fairfield (CA) Conference & Visitors Bureau, were each elected to a second two-year Director term.

Board members continuing their terms as Directors include **Brent DeRaad**, president & CEO, Visit Tucson (AZ); and **Bonnie Quill**, executive director of the Mat-Su (Palmer, AK) Convention & Visitors Bureau.

The Destination Marketing Association of the West (DMA West) is a regional professional association serving more than 150 destination marketing organizations (DMOs) in the West. Membership is open to DMOs in the western U.S. and western Canada.

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Digital image of Kim Bennett attached.