

DMA WEST EDUCATION AND RESEARCH FOUNDATION

Rosalind Williams Memorial Scholarship
CEO and Senior Executive Staff Executives

—providing educational opportunities for CEOs and senior staff executives from western DMOs—

SCHOLARSHIP APPLICATION

1. **Name of Applicant** _____
Title _____
DMO _____
Address _____
City/State/ZIP _____
Telephone _____
E-mail _____
2. **Describe the designated program you would like to attend** (attach or enclose pertinent materials as appropriate):
Program Title _____
Program Description _____

Sponsoring Organization _____
Event Dates and Location _____
Scholarship Amount Request \$ _____ *No scholarship grant will exceed \$850.*
3. **Indicate service:** Hospitality Industry ___ yrs. • DMO Industry ___ yrs. • Current DMO ___ yrs.
Titles held _____

4. **Brief job description** (primary responsibilities)



Please answer the following questions in a separate letter addressed to the Scholarship Committee.

Attach your letter to the application.

- A. How do you believe your attendance at this educational opportunity will improve professionalism within your organization?
- B. How do you believe your attendance at this educational opportunity will improve your personal professionalism or career growth within the travel/hospitality industry?

I certify the above is true and correct and I agree to the conditions as outlined.

Applicant signature

Date

Send completed application, with attached letter, to:

≈ Submit your application any time of the year. ≈