

MEMBERSHIP APPLICATION AND DMO PROFILE

(Please complete all portions—no abbreviations.)

DMO Name _____

Address _____

City _____ State/Province _____ ZIP+4 _____

Telephone _____ Fax _____

E-mail Address _____ Website _____

Year DMO Formed _____ Membership DMO Yes No

TYPE OF DMO *(Please check one.)*

- An independent, incorporated organization—501(c) _____ <<<(indicate #)
- A division of a Chamber of Commerce (separate Board of Directors)
- A division of a Chamber of Commerce (same Board of Directors)
- Division of city/county government
- Other (specify) _____

CEO AND KEY STAFF *(Please list below—use additional sheet if needed.)*

<u>Name</u>	<u>Title</u>
_____	_____ (CEO)
_____	_____
_____	_____
_____	_____

STAFF *(Indicate number of full-time staff.)* _____

DMO BUDGET *(Please check one – USD.)*

- Less than \$250,000 \$250,000 to \$500,000 \$500,000 to \$1 million
- \$1 million to \$2.5 million \$2.5 million to \$5 million More than \$5 million

DMO FUNDING SOURCES

_____ % By public sources
 _____ % By private sources

DMO ALLOCATIONS

_____ % For convention marketing
 _____ % For tourism marketing

ROOM TAX RATE

_____ % City
 _____ % County
 _____ % State/Province

TOURISM ASSESSMENT

Flat Fee \$ _____
 Percentage Fee
 City _____ %
 County _____ %
 State/Province _____ %

CONVENTION CENTER Yes No Total square footage _____ sq. ft.
 CENTER EXPANSION Yes No Additional footage _____ sq. ft. Completion date _____

CLASSIFICATIONS AND ANNUAL DUES

The membership year of the Association is July 1 to June 30. Dues are pro-rated (50%) for those bureaus joining between January and June.

Budget	Annual Dues
Less than \$250,000	\$550
\$250,000 to \$500,000	\$660
\$500,000 to \$1 Million	\$770
\$1 Million to \$2.5 Million	\$880
\$2.5 Million to \$5 Million	\$1,100
More than \$5 Million	\$1,650

Please return to:
Destination Marketing Association of the West (DMA West)
 950 Glenn Drive, Suite 150 • Folsom, CA 95630
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- Remittance Enclosed
- Please Invoice