



**The DMA West Foundation's Western Road Trip will include (winner's choice):**

- Roundtrip airfare on Alaska Airlines provided by Visit Anchorage from any of Alaska Airlines' Western Region gateway airports to Anchorage
- Mutually agreed upon air travel itinerary; may be based upon availability of mileage tickets (early date selection recommended)
- In-state transportation up to \$750 (car rental or train, dependent on preference and itinerary)
- Itinerary development and confirmations
- Winner will need to confirm itinerary by April 15, 2018, for peak summer 2018 travel
- Winner will need to confirm itinerary by December 5, 2017, for winter/spring 2018 (some properties and attractions offered unavailable in winter but other options would become available)

**In Anchorage/Girdwood (blackout dates June 16-22, 2018)**

- Accommodations for up to four nights for two
- Dining Gift Cards for two breakfasts, two lunches, four dinners
- Activity, tour and attraction passes for two as desired while in Anchorage (up to \$500, will work with members for discounts)

**On the Kenai Peninsula (blackout dates July 2-5, 2018)**

- Accommodations for two nights in Seward for two
- Dining Gift Cards for two breakfasts, two lunches and two dinners if needed (some accommodations provide breakfast and some activities cover lunch or dinner)
- Activity, tour and attractions passes for two while in Seward (Alaska SeaLife Center, dogsledding, fjords cruise, kayaking, etc.)

**In the Mat-Su Valley**

- Accommodations for two nights at Talkeetna for two
- Dinner for two at Talkeetna Alaskan Lodge
- Mahays Jetboat and Zipline or flightseeing for two (weather dependent)

**In Fairbanks (blackout dates June 19 - July 15, 2018)**

- Accommodations for two nights for two
- Two breakfasts, two lunches and two dinners for two
- Activities and attractions based on interest and availability

**Valid trip dates:**

November 1, 2017 to October 1, 2018

All trip package components are based on space availability; blackout dates apply.

All trip package components are for two (2) adults.

**Raffle Tickets:**

1 ticket = \$25 • 5 tickets = \$100

The DMA West Education & Research Foundation will be selling raffle tickets for the 2017 Western Road Trip at 2017 DMA West education programs.

**Raffle Drawing:**

The Foundation will conduct a raffle drawing for the 2017 Western Road Trip September 2017. You need not be present to win. Proceeds benefit the Foundation. Donations are tax deductible.

Name \_\_\_\_\_

DMO/Company \_\_\_\_\_

Address \_\_\_\_\_

City/State or Province/ZIP \_\_\_\_\_

Telephone \_\_\_\_\_

Email \_\_\_\_\_ \$ \_\_\_\_\_

Number of tickets \_\_\_\_\_ Total Amount \_\_\_\_\_ [Code 4545]

**Payment Options**

Check # (Check payable to **DMA West Foundation**)

Cash  AMEX  MasterCard  Visa

Name (as it appears on credit card) \_\_\_\_\_

Card Number \_\_\_\_\_

Exp. Date \_\_\_\_\_ VCode \_\_\_\_\_

Card Billing Address \_\_\_\_\_

Card City \_\_\_\_\_ State/Province \_\_\_\_\_ ZIP \_\_\_\_\_

Signature \_\_\_\_\_

**[Mail or fax white form; retain yellow form. RF - 0002853]**

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info@dmawest.org • www.dmawest.org • (916) 932-2209 Fax**

The WACVB Education & Research Foundation (dba Destination Marketing Association of the West (DMA West) Education & Research Foundation) is a nonprofit 501(c)(3) charitable organization; its tax ID# is 68-0486847. This raffle program will be registered with the California Department of Justice/Office of the Attorney General. No substitution of the offered prize may be made and no cash will be given in lieu of the prize.

**Raffle Rules & Regulations**

Multiple entries/tickets are permitted. No more than 750 tickets will be sold. Winner will be given lodging and event certificates and airfare for two will be arranged in concert with the valid dates of the prize package. Any expenses/taxes not included in the prize package are the sole responsibility of the winner. The prize package is nontransferable.

Proceeds from the sales of tickets benefit the WACVB Education & Research Foundation (dba DMA West Education & Research Foundation). In accepting the award, winner agrees to be bound by the official rules of the promotion. Winner also agrees to the use of his/her name, photo and/or likeness in any promotion activities related to this promotion without further compensation or notification, except where prohibited. By accepting the award/prize package, the winner agrees to hold the WACVB Education & Research Foundation (dba DMA West Education & Research Foundation), its agents and affiliates from any and all liability that may be incurred as a result.