



TRAVEL OREGON

Do you have a passion for building and managing relationships? Are you tuned in to hospitality and tourism trends? Is Oregon one of your favorite places on the planet? We know the feeling.

Working for **Travel Oregon** is much more than a job. It's a passion for the state, an appreciation of the sometimes unpredictable, always spectacular place we call home. It's a quirky sense of humor, the pursuit of a life less ordinary, an eternal quest for the next farm-to-table meal, powdery slope, coastal sunrise or cultural experience. But, above all it's working to optimize the impact of tourism on the state's economy by inspiring visitors with authentic, high-quality Oregon experiences.

We are currently recruiting for a **Sales Manager** to join our team of experts who market Oregon as an unparalleled travel destination to the international and domestic travel trade. Our "market to sell strategy" drives inbound leisure travel through a global network of tour operators with whom we work to feature Oregon. Building consumer awareness of Oregon through domestic travel trade media and international consumer media is also a key responsibility of this team.

As a top candidate, you enjoy being busy and travelling for work approximately 40% of the time. You excel at building strong relationships and managing details for many concurrent projects and priorities. On a typical day, you might be connecting with tour operators and industry partners, making plans to attend a trade show, including coordinating the participation of a delegation of Oregon tourism industry partners, pitching an Oregon story to an international journalist, or boarding a plane for your next business trip. **Please review the full job description [HERE](#)**, as well as the following qualifications and competencies needed to ensure success in this role:

- Experience in the hospitality and travel industry with a minimum of four (4) years of increasingly responsible experience in destination marketing, sales, advertising, public relations, or management/program management.
- Intimate knowledge of the hospitality and travel industry and its importance to local economies.
- Experience in developing strategies to develop, foster and manage key client and partner relationships.
- A hospitality mindset with a strong customer service approach for both internal and external stakeholders.
- Ability to incorporate principles of diversity, equity, and inclusion into aligned strategies, interactions, and outcomes.
- Knowledge and love of Oregon, its people and its places.
- Ability and willingness to frequently travel overnight on business, approximately 40% of the time.

- Competence in the use of Microsoft Office Suite and familiarity with presentation development using Power Point; experience with project management and collaboration tools such as Basecamp, Google Docs, and Dropbox, preferred.

We are interested in finding the best candidates for this role and that may include people who come from less traditional backgrounds. If you don't meet every one of our qualifications listed, please tell us in your cover letter how your background and experience are transferable and make you a match!

COMPENSATION AND BENEFITS

Travel Oregon is a semi-independent State of Oregon agency and offers competitive compensation and benefits, which includes Public Employees' Benefit Board ([PEBB](#)) plans for medical, dental and vision insurance, Public Employees Retirement System benefits ([PERS](#)), paid vacation and personal leave, sick leave, and eleven (11) paid holidays. Optional benefits include access to life insurance, long- and short-term disability, long-term care insurance, and eligibility for participation in the [Oregon Savings Growth Plan](#). Starting wage range: \$82,950-\$95,380.

LEARN MORE & APPLY

[Workplace Change](#) is managing our search for talent. To apply, please visit their [website](#).

To learn more about Travel Oregon, visit our websites at www.traveloregon.com and www.industry.traveloregon.com.