



Position: Marketing Specialist

DMO: Visit Yuma | Yuma, Arizona

Overview

Visit Yuma is recruiting for a creative marketing position for its fast-paced organization with multiple projects, campaigns, and events being planned and implemented simultaneously. This position has primary responsibility for communications through content creation to grow Yuma's footprint, measuring and optimizing our paid and unpaid marketing, understanding and enhancing electronic trends and utilization, and developing and maintaining relationships with media partners.

Qualifications

Exceptional writing and copy-editing skills are crucial to perform successfully in this role. Candidates must possess a minimum of two (2) years of marketing and/or PR experience or related college coursework; with two (2) years of verifiable experience in copywriting. Ability to create video using Adobe and graphic design experience preferred.

Position Information

Full-time, benefit-eligible position. Salary dependent on experience.

To Apply

To apply, please email your resume, a cover letter with salary history, and a writing sample to: LeslieF@VisitYuma.com.

Visit Yuma is an equal opportunity employer.