

**DMA WEST EDUCATION AND RESEARCH FOUNDATION**

**Rosalind Williams Memorial Scholarship  
CEO and Senior Executive Staff Executives**

—providing educational opportunities for CEOs and senior staff executives from western DMOs—

**SCHOLARSHIP APPLICATION**

1. **Name of Applicant** \_\_\_\_\_  
Title \_\_\_\_\_  
DMO \_\_\_\_\_  
Address \_\_\_\_\_  
City/State/ZIP \_\_\_\_\_  
Telephone \_\_\_\_\_  
E-mail \_\_\_\_\_
2. **Describe the designated program you would like to attend** (attach or enclose pertinent materials as appropriate):  
Program Title \_\_\_\_\_  
Program Description \_\_\_\_\_  
\_\_\_\_\_  
Sponsoring Organization \_\_\_\_\_  
Event Dates and Location \_\_\_\_\_  
Scholarship Amount Request \$ \_\_\_\_\_ *No scholarship grant will exceed \$850.*
3. **Indicate service:** Hospitality Industry \_\_\_ yrs. • DMO Industry \_\_\_ yrs. • Current DMO \_\_\_ yrs.  
Titles held \_\_\_\_\_  
\_\_\_\_\_
4. **Brief job description** (primary responsibilities)  
\_\_\_\_\_  
\_\_\_\_\_



**Please answer the following questions in a separate letter addressed to the Scholarship Committee.**

**Attach your letter to the application.**

- A. How do you believe your attendance at this educational opportunity will improve professionalism within your organization?
- B. How do you believe your attendance at this educational opportunity will improve your personal professionalism or career growth within the travel/hospitality industry?

**I certify the above is true and correct and I agree to the conditions as outlined.**

\_\_\_\_\_  
Applicant signature

\_\_\_\_\_  
Date

**Send completed application, with attached letter, to:**

**≈ Submit your application any time of the year. ≈**