

DMA WEST LEADERSHIP SUMMIT

Registration Form | July 30 - August 1, 2018

Please complete all sections of the form. Online registration at www.dmawest.org.

Name _____ Nickname for badge _____

Title _____ Organization _____

Address _____ City/State/Province/ZIP+4 _____

Telephone _____ Email _____

Spouse/Companion Attending _____ Children Attending (names and ages) _____

TRANSPORTATION

FLIGHT ARRIVAL Airport: ☐ Walla Walla (ALW) ☐ Tri-Cities/Pasco (PSC)

Date _____ Time _____

FLIGHT DEPARTURE Airport: ☐ Walla Walla (ALW) ☐ Tri-Cities/Pasco (PSC)

Date _____ Time _____

Rental Car: _____ I plan to rent a car **and** would be willing to share/carpool between Tri-Cities/Pasco (PSC) and the Marcus Whitman Hotel.

NUMBER OF YEARS AS A DMO CEO _____

CHECK THE NUMBER OF FULL-TIME DMO STAFF

☐ 1 to 5 ☐ 6 to 15 ☐ 16 to 30 ☐ More than 30

CHECK YOUR DMO BUDGET CATEGORY FOR THE ROUNDTABLES

☐ Less than \$750,000 ☐ \$750,000 - \$2 million ☐ More than \$2 million

LEADERSHIP SUMMIT TOPICS

Please suggest your top two (2) topics for discussion.

HOTEL RESERVATIONS

Marcus Whitman Hotel

6 West Rose Street
Walla Walla, Washington

Group rate: \$159 or \$189 based on room type plus room tax; single/double occupancy

Reservations: 866-826-9422 or 509-525-2200

Reference the DMA West Leadership Summit Room Block when making your reservations.

Cut-off date: July 6, 2018.

LEADERSHIP SUMMIT REGISTRATION DEADLINE

Register online or send your completed registration form and fee to the Association office by **July 18, 2018**. Refunds honored until 5:00 pm Pacific Time, **July 18**; after that date, no refunds granted. (Note: Select group activities by July 9.)

REGISTRATION FEES

(All fees payable to DMA West, U.S. dollars.)

☐ DMA West-member CEO - \$425 [4400]

☐ Nonmember CEO - \$650 [4405]

☐ Spouse/Companion - \$175 [4410]

Plus fees for selected activities.

2018 LEADERSHIP SUMMIT

Destination Marketing Association of the West | DMA West

950 Glenn Drive, Suite 150

Folsom, CA 95630

916-443-9012 • 916-294-0415 fax

info@dmawest.org • www.dmawest.org

For your security, do not email this form with credit card information.

EVENT PARTICIPATION

Leadership Summit sessions and group meal functions included in registration fee.

Preregistration for all group activities is required by **July 9**.

All fees payable to DMA West.

Monday, July 30

☐ Blending Activity & Dinner (hosted) # of Participants _____

Tuesday, July 31

☐ Lunch (hosted) # of Participants _____

☐ Evening Baseball Game & BBQ (hosted) # of Participants _____

☐ Into the Western Blues (Hike) (\$50/person) # of Participants _____

☐ Historic Walla Walla Tour (\$55/person) # of Participants _____

☐ Tour of Historic Fort Walla Walla Museum (\$45/person) # of Participants _____

Wednesday, August 1

☐ Walla Walla Art Tour (\$70/person) # of Participants _____

☐ Food & Wine Pairing Tour (\$70/person) # of Participants _____

☐ Wine Country Tour & Tasting (\$75/person) # of Participants _____

PAYMENT OPTIONS

Total Amount (all fees) \$ _____ USD

☐ Check Payable to **DMA West** Check Number # _____ ☐ AMEX ☐ MasterCard ☐ Visa

Card Number _____ Exp. Date _____ VCode _____

Card Address _____

Card City _____ State/Province _____ Zip _____

Name on Card _____

Signature _____

DMAwest
destination marketing association of the west