

DMA WEST EDUCATION SUMMIT & VENDOR SHOWCASE

Registration Form | SEPTEMBER 11-13, 2018 | Boise, ID

PDM: Fundamentals | SEPTEMBER 10, 2018

Please complete all sections of the form. Online registration at www.dmawest.org.



Name _____ Nickname for badge _____

Title _____ Organization _____

Address _____ City/State/Province/ZIP+4 _____

Telephone _____ Email _____

Guest/Companion if Attending/Full Name _____

ROUNDTABLE TOPICS Suggest your top three topics for discussion. Roundtables for Marketing, Sales and Product Development.

REGISTRATION POLICIES

See online program for complete policy information.

1. Use a separate form for each registrant. If more forms are needed, please make photocopies.
2. Register online at www.dmawest.org.
3. Enclose a check, made payable to DMA West, or provide credit card information, for the registration fee(s).
4. If, after registering, you find you will be unable to attend, please notify DMA West staff as soon as possible, since any refund must take into consideration meal commitments.
5. We invite our vendors/sponsors to send marketing messages to conference delegates as a preview of services, products and opportunities available at the DMA West Education Summit & Vendor Showcase.
☐ I accept receipt of these marketing messages.
I know how important the vendors and sponsors are to the success of our events.
☐ I decline receipt of these marketing messages.
6. Return your registration form and registration fee to the DMA West office by **August 22, 2018**. See cancellation policy in the brochure. Substitutions welcome.
7. By registering for the DMA West Education Summit, you agree to the Registration/Attendance Policies.

HOTEL RESERVATIONS

The Riverside Hotel
2900 Chinden Boulevard
Boise, Idaho 83714
Cut-off Date: August 20, 2018

Group rate: \$119 plus 13% tax
Reservation Center: 208-343-1871
Group Name: DMA West
Online reservations link: DMAWest



**Destination Marketing Association
of the West | DMA West**

950 Glenn Drive, Suite 150
Folsom, CA 95630
916-443-9012 • 916-294-0415 fax
info@dmawest.org • www.dmawest.org

*For your security, do not email this form with credit card
information. Fax form to 916-294-0415.*

REGISTRATION FEES

Membership in DMA West rests with the DMO and all member-DMO employees attend Association programs at the member rate. Please check item(s) that apply to your registration. Vendors/exhibitors – contact DMA West staff at info@dmawest.org for Vendor Showcase participation information.

PDM: FUNDAMENTALS TRAINING COURSE • SEPTEMBER 10

- ☐ Each Registrant (special discounted fee)\$475

EDUCATION SUMMIT • SEPTEMBER 11-13

- ☐ First registrant from a DMA West-member DMO [4200]\$325
☐ Each additional registrant from a DMA West-member DMO [4210]\$250
☐ Each registrant from a nonmember DMO* [4230]\$590
☐ Guest/Companion [4220]\$175

**Prospective Member DMOs joining DMA West within 30 days of the Education Summit,
\$100 of this fee will be applied to membership dues.*

EXPERIENCE-THE-DESTINATION SESSIONS • SEPTEMBER 11

See Experiential Sessions online section for descriptions of each activity.
Transportation provided. Additional, separate fees apply per person for each Experiential Session.

- ☐ Bicycle Boise (departs 9:00am) - Group 1\$50
☐ Bicycle Boise (depart 1:00pm) - Group 2\$50
☐ Downtown Boise Food/Cultural Tour (departs 10:00am) - Group 1\$75
☐ Downtown Boise Food/Cultural Tour (departs 10:30am) - Group 2\$75
☐ Whitewater Rafting Trip\$75

HOSTED EVENING EVENTS—PREREGISTRATION REQUIRED

- ☐ Tuesday Welcome Reception – Sponsored by Drozian Webworks
☐ Wednesday Evening Reception – Hosted by Boise CVB

PAYMENT OPTIONS

Total Amount (all fees) \$ _____ USD

☐ Check Payable to **DMA West** Check Number # _____ ☐ AMEX ☐ MasterCard ☐ Visa

Card Number _____ Exp. Date _____ VCode _____

Card Address _____

Card City _____ State/Province _____ Zip _____

Name on Card _____

Signature _____

BOISE | CULTURED & COOL