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FOR IMMEDIATE RELEASE

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DMA West Officers and Directors Elected for 2018-19 Program Year

Marc Garcia, president & CEO, Visit Mesa (AZ), officially took office as Board President of the Destination Marketing Association of the West (DMA West) at the Association's annual Education Summit, September 11-13, 2018, in Boise, Idaho.

Other officers elected at the Education Summit include President-elect **Debbie Braun, IOM, CDME**, president & CEO, Aspen (CO) Chamber Resort Association; and Secretary-Treasurer **Brent DeRaad**, president & CEO, Visit Tucson (AZ). **Kim Bennett**, president & CEO, Visit Vancouver USA (WA) will serve as Past President.

In addition, three new Directors were elected to the Board. **Leslee Gaul**, president & CEO, Visit Oceanside (CA); and **Ron Williams**, CEO, Visit Walla Walla (WA), were elected to two-year terms. **Mark Thompson, CMP, CDME**, director, Visit Plano (TX), was elected to a one-year term.

Board members continuing their terms as Directors include **Danielle Cowan**, executive director, Oregon's Mt. Hood Territory/Clackamas County (OR) Tourism & Cultural Affairs; **Melyssa Laughlin, CDME**, president & CEO, Visit Vacaville (CA); **Anand Patel, CDME**, president & CEO, Visit Fairfield (CA); and **Barbara Steinfeld**, president & CEO, Visit Tri-Valley (CA).

The Destination Marketing Association of the West (DMA West) is a regional professional association serving more than 150 destination marketing organizations (DMOs) in the West. Membership is open to DMOs in the western U.S. and western Canada.

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