



2023 Tech SUMMIT & Vendor Showcase

March 29-31, 2023
Hilton Salt Lake City Center
Salt Lake City, UT

Please photocopy registration form for each individual. Online registration at www.tech.dmawest.org

Full Name _____ Nickname for badge _____

Title _____

DMO/Organization _____

Address _____

City/State or Province/ZIP _____

Telephone _____

E-mail _____

Guest Registrant Name _____

How many years have you been employed in the DMO industry? _____

Registration

Fees include sessions and daily meal functions. Applicable registration fees apply for all delegate classifications.

Registration Attendance Policies – 2023 Tech Summit & Vendor Showcase

Please carefully review the attendance policies for the DMA West Tech Summit & Vendor Showcase at tech.dmawest.org. If you have questions about the policies, please contact DMA West staff at info@dmawest.org or (916) 443-9012 before you register.

Registration Deadline and Cancellation Policy

Please send your completed registration form and fee to the DMA West office by **March 10, 2023**. Refunds will be honored until 5:00pm (Pacific Time), **March 10, 2023**; after that date, no refunds will be granted. Registrant substitutions are welcome.

Please indicate which programs you will attend.

Registrant from a DMA West-member DMO

- ☐ \$400 includes March 29 afternoon labs and March 30 - 31 sessions/group meals [4330]
☐ \$325 includes March 30 - March 31 sessions/group meals (no March 31 afternoon labs) [4340]

Registrant from a nonmember DMO

- ☐ \$825 includes March 29 afternoon labs and March 30 - 31 sessions/group meals [4331]
☐ \$675 includes March 30 - March 31 sessions/group meals (no March 31 afternoon labs) [4341]

Guest Registrant (spouse/significant other/faculty/student)*

*subject to approval from DMA West staff

- ☐ \$200 spouse/significant other/faculty/student [4335]

Experiential Session – March 29 (preregistration required)

- ☐ \$150 per person; Easton Archery Experience (includes lunch)
☐ \$125 per person; Salt Lake City Highlights Tour (no lunch/Must be 21)

Hosted Evening Events (preregistration required)

- ☐ I/We will attend the welcome reception, Wednesday, March 29.
☐ I/We will attend the offsite reception, Thursday, March 30.

Payment Options

Amount \$ _____ (USD)

☐ Check # _____ ☐ Credit card: ☐ American Express ☐ MasterCard ☐ Visa

Card Number _____

Expiration Date _____ VCode _____

Name on Card _____

Billing Address _____

Signature _____ Date _____

REGISTRATION FORM

Hotel Information and Reservations

Hilton Salt Lake City Center

255 South West Temple
Salt Lake City, UT 84101
Hotel/Group Rate: \$189+tax | [Booking Link](#)
Cut-Off Date: **March 7, 2023**

By Registering for 2023 DMA West Tech Summit & Vendor Showcase

☐ I agree to all of the following:

Permission to be Photographed – I understand DMA West will take photos at this event for its own purposes, including republication in print and on its digital platforms. I hereby give permission for DMA West and its assigns to use my name, photograph and public-facing biography, without compensation to me, in conjunction with any such uses.

Release of All Claims – I hereby release, indemnify against all costs, expenses and attorney fees, and hold harmless DMA West, as well as their respective affiliates, directors, officers, staff, agents, employees, contractors or volunteers, from any claims related in any fashion to the 2023 Tech Summit & Vendor Showcase, including all sessions/events/activities whether at the headquarter hotel or at another venue or location.

MARKETING MESSAGES

We invite our vendors/sponsors to send marketing messages to Tech Summit delegates as a preview of services, products and opportunities available at the 2023 Tech Summit & Vendor Showcase.

- ☐ I accept receipt of these marketing messages. I know how important the vendors and sponsors are to the success of our events.
☐ I decline receipt of these marketing messages.

DMAwest

Destination Marketing Association
of the West | DMA West
3620 American River Drive, Suite 230
Sacramento, California 95864
916.443.9012 • 916.294.0415 fax
Online registration at www.tech.dmawest.org